

BASIC CONDITIONS OF COOPERATION ON THE PROJECT CONCERTO GLASSICO

WHAT IS GUARANTEED AND OFFERED BY THE CZECH ART OF GLASS ASSOCIATION

Presentation of Czech glass and fashion jewellery (design, creative and space resolution, production of the exhibition)

Live demonstration of glassmaking techniques

Interactive entertainment and educational programmes and tools (AV programmes)

Vetrachord glass music

Set up, installation and dismantling of the exhibition

Transport to the exhibition venue

Exhibition insurance

Offer of merchandise (glass and fashion jewellery) for the exclusive right to sell on a commission basis within the exhibition area during the period of the exhibition

WHAT WE EXPECT FROM THE PARTNER OF CONCERTO GLASSICO PROJECT

Prestigious venue for the exhibition and exhibition space for free (400m² – 600m²)

Storage space for the period of the preparation of the exhibition set up, through the exhibition period and for the period of dismantling the exhibition

Promotional and publicity support for the exhibition

Air tickets, accommodation and per diem allowance for the staff presenting the live glass production (from 4 to 6 people)

Sale of merchandise at the exhibition on an exclusive consignment commission basis during the period of the exhibition

FINANCIAL BENEFITS FOR THE LOCAL PARTNER OF THE CONCERTO GLASSICO PROJECT

Exclusive sale of the merchandise (glass and fashion jewellery) on a consignment and commission basis

Retention of entrance fees for the exhibition